

HEPATITIS CAN'T WAIT

World Hepatitis Day
– 28 July



[#WorldHepatitisDay](#)
worldhepatitisday.org

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WORLD HEPATITIS DAY

Held on 28 July each year, World Hepatitis Day (WHD) is a day to raise awareness of viral hepatitis – one of the World Health Organization's (WHOs) officially mandated global public health days.

On this day we aim to unite the global community to demand action from decision makers to prioritise the elimination of viral hepatitis – one of the most deadly and neglected diseases.



HEPATITIS CAN'T WAIT

'I can't wait' is the new campaign theme to launch WHD 2022. It will highlight the need to accelerate elimination efforts of viral hepatitis and the importance of testing and treatment for the real people who need it.

The campaign will bring the World Hepatitis Alliance (WHA) and our global network of over 300 members in nearly 100 countries together to lead the campaign internationally.



[#WorldHepatitisDay](https://www.worldhepatitisday.org)
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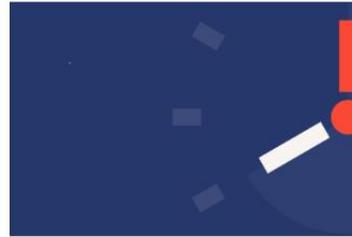


Download Campaign Materials!

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**HEP
CAN'T
WAIT!**



Campaign guide

Download Hep Can't Wait campaign guide



Posters

Download Hep Can't Wait posters and make your own



Social media assets

Download Hep Can't Wait social media assets



Logos

Download Hep Can't Wait, World Hepatitis Day and NOhep logos



Hep Can't Wait film

Download Hep Can't Wait film



Zoom backgrounds

Download Hep Can't Wait zoom backgrounds

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Order Promotion Packs from HepatitisWA!

Orders required before July 1st





Light up WA Green

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#WorldHepatitisDay



 **HEP
CAN'T
WAIT!**

**IT'S TIME!
TO ACT**

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Dry Blood Spot
Testing Community
Outreach

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! HEP
CAN'T
WAIT!



Give Hep B and C the finger!

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Multicultural Hepatitis B Film Community Event

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ROOTS TV



! HEP
CAN'T
WAIT!



HEPATITIS B
DOES NOT
DISCRIMINATE

Early detection and treatment
can control this disease.

Get tested, vaccinated, or treated today!

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QR Code

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**Other activities this
World Hepatitis Day**

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Promotion of World Hepatitis Day campaign

- Yagan Square
- Bus stop adverts
- Local radio interviews
- Social Media outlets
 - Instagram health influences
- Acacia Prison Peer Project
 - World Hepatitis Day Raffle

Launch of HepatitisWA's new website and the NHIL!

Official opening of The Deen Clinic!

HepatitisWA's 30th anniversary!

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**What can you do
to get involved!?**

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- Share a downloadable social media graphic with your followers or friends
- Sign the global pledge to show your commitment to hepatitis elimination!
- Create a 30 second reel with the Hep Cant Wait Gif stickers using hashtags #WHDRelay and #WorldHepatitisDay
- Add a World Hepatitis Day Frame to you Facebook profile
- Download a poster to put up at your local community centre or in your workplace.
- Contact us if you can help light up a local landmark green in support of WHD